

The Beautification and Enhancement Award recognizes outstanding contributions to increasing the vibrancy and connectedness of Surrey's neighbourhoods through beautification and community enhancement activities.

### **Discussion**

Strong neighbourhoods and connected communities are an important foundation for a vibrant and sustainable city. The Beautification and Enhancement Award recognizes residents, community groups, organizations and businesses that make outstanding contributions towards the enhancement of Surrey's many communities. Beautification and enhancement are broadly defined as:

- improving public spaces to be more attractive and vibrant;
- connecting neighbours and residents; and
- increasing sense of belonging, connectedness, and community.

### **Award Categories**

There are three award categories for the Beautification and Enhancement Award:

- **Impactful Placemaking Project Award:** This category recognizes outstanding initiatives undertaken by individuals or groups to enhance the public realm through a small placemaking or improvement project.
- **Our City Community Champion Award:** This category recognizes the ongoing commitment to taking care of a neighbourhood or space by an individual or group.
- **Local Capacity Builder Award:** This category recognizes the efforts of individuals and groups that are building the capacity and skills in others to make a more vibrant and connected Surrey.

### **Eligibility**

All Surrey residents, groups, organizations, and businesses are eligible. To be considered for an award the community enhancement activity must have taken place in the last four years (2020-2023).

### **Nomination/Submission Criteria**

A nomination form will be posted on the City's website. It will ask for:

- contact information for the nominee and nominator;
- approximately 250 words outlining why the nominee should be considered for the award;
- contact information for at least two references who support the nomination and can be contacted to provide further information about the nominee

The submission requirements and process will be described on the Civic Distinction Awards web page, and nominations will be accepted until the advertised closing date. The nominator will make a submission by completing the online submission form through the City of Surrey's website, or by hard copy delivered to City Hall.

### **Selection/Evaluation Process & Criteria**

Staff will review nominations and recommend recipients of the Beautification and Enhancement Awards to the Parks, Recreation and Sport Tourism Committee, who will review and forward their recommendations to City Council.

Consideration will be given to:

- the overall creativity of the project;
- the overall success and demonstrable impact of the project; and
- the extent of community involvement.

### **Recognition**

Award Recipients will be recognized through the Civic Distinction Awards program and will be presented with awards of excellence. Recipients will be recognized by the City through a press release, social media campaign and website acknowledgement.

The City reserves the right to award multiple Beautification and Enhancement Awards, or none, within the award cycle.